From: Jared Margolia 6 Jared 6 Jare

Sent: Wednesday, March 12, 2014 5:49 PM

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Subject: Board Meeting minutes

Minutes on Iconix Board Meeting

- 1. Mossimo Phillipines- waiting on feedback from Dan's meeting with Harry prior to finalizing deal with Victor
- 2. Set up call with Seth, Anabel, Roger, Will, Dan and myself to go over Umbro renewals
- 3. 450K for marketing was agreed on
- 4. We will send Iconix high-level monthly overviews of the business
- 5. Dan will introduce all the global licensees to Anabel for product solution
- 6. Moving forward we will send Board Meeting package one week prior for review
- 7. Moving forward We will Video Conference Roger and team
- 8. Iconix will apply for Rampage Trademark Indonesia
- 9. Iconix will share all shop concept and design assets with Anabel
- 10. Iconix agrees on 2.3
- 11. Need to further discuss 2.4
- 12. Iconix is in process of setting up jv bank account. Once this is completed Iconix will begin the process to novate the contracts company. Best regards,

Jared Margolis

Executive Vice President - Business Development and Licensing

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